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6                   UNITED STATES DISTRICT COURT  
7                   WESTERN DISTRICT OF WASHINGTON  
8                   AT SEATTLE

9                   AMAZON.COM INC, *et al.*,

10                  Plaintiffs,

Case No. C23-679-MJP

11                  v.

ORDER

12                   AALITOOD, *et al.*,

Defendants.

13  
14                  On May 10, 2023, Plaintiffs Amazon.com Inc., Amazon.com Services LLC, Canon  
15 Kabushiki Kaisha, and Canon USA Inc. filed a complaint against entities responsible for 29  
16 Amazon Selling Accounts, along with a notice that the case is a “Counterfeit Enforcement  
17 Action subject to General Order 03-23.” (Dkt. ## 1, 4.) On August 21, 2023, the Honorable  
18 Marsha J. Pechman referred the case to the undersigned pursuant to General Order 03-23 for all  
19 issues related to service. (Dkt. # 7; *see* General Order 03-23 (W.D. Wash.).)

20                  Federal Rule of Civil Procedure 4(m) provides that the Court—on motion or on its own  
21 after notice to plaintiff—must dismiss an action without prejudice against a defendant, or order  
22 that service be made within a specified time, if the defendant is not served within 90 days after  
23 the complaint is filed. However, if plaintiff shows good cause for the failure, the Court must

1 extend the time for service for an appropriate period. *See Fed. R. Civ. P. 4(m); Efaw v. Williams,*  
2 473 F.3d 1038, 1041 (9th Cir. 2007) (“District courts have broad discretion to extend time for  
3 service under Rule 4(m).”). In deciding whether to exercise that discretion, the Court may  
4 consider factors such as a statute of limitations bar, prejudice to the defendant, actual notice of a  
5 lawsuit, and eventual service. *Efaw*, 473 F.3d at 1041 (citing *Troxell v. Fedders of N. Am., Inc.*,  
6 160 F.3d 381, 383 (7th Cir. 1998)).

7 More than 90 days have elapsed since Plaintiffs filed their complaint. Accordingly,  
8 Plaintiffs are ORDERED to file a status report by **September 8, 2023**, providing proof of service  
9 or good cause why an extension should be granted.

10 Dated this 23rd day of August, 2023.

11   
12 MICHELLE L. PETERSON  
13 United States Magistrate Judge